

Is a SWOT session right for you?

Take this quick yes/no checklist to find out.

	Yes	No
You've got lots of ideas but no clear plan as to how to act on them.	☐	☐
You feel stuck and can't figure out what's really holding your business back.	☐	☐
You're great at delivering your services but not as great when it comes to seeing the bigger picture.	☐	☐
You're unsure which of your strengths you should focus on to grow your business.	☐	☐
You suspect you're wasting time (or money) on things that aren't moving your business forward.	☐	☐
You're not sure how to turn your weaknesses or threats into opportunities.	☐	☐

Scored 4 or more yes answers?

Sounds like you're ready to *SWOT the hell out of it!*

DM me or email naomi@naomidaglish-va.co.uk to book your session.